

A Call For a Community Based Fashion Enterprise

African Integral Communitarian Solutions for
Economic and Cultural Development at
Kigamboni Community Centre, Tanzania

**International Conference on Green Economy
Poljčane, Slovenia, 13&14 September 2018**

Ama Nyarko-Jones



Arctic Ocean

Atlantic Ocean

Pacific Ocean

Pacific Ocean

Atlantic Ocean

Indian Ocean

Tanzania

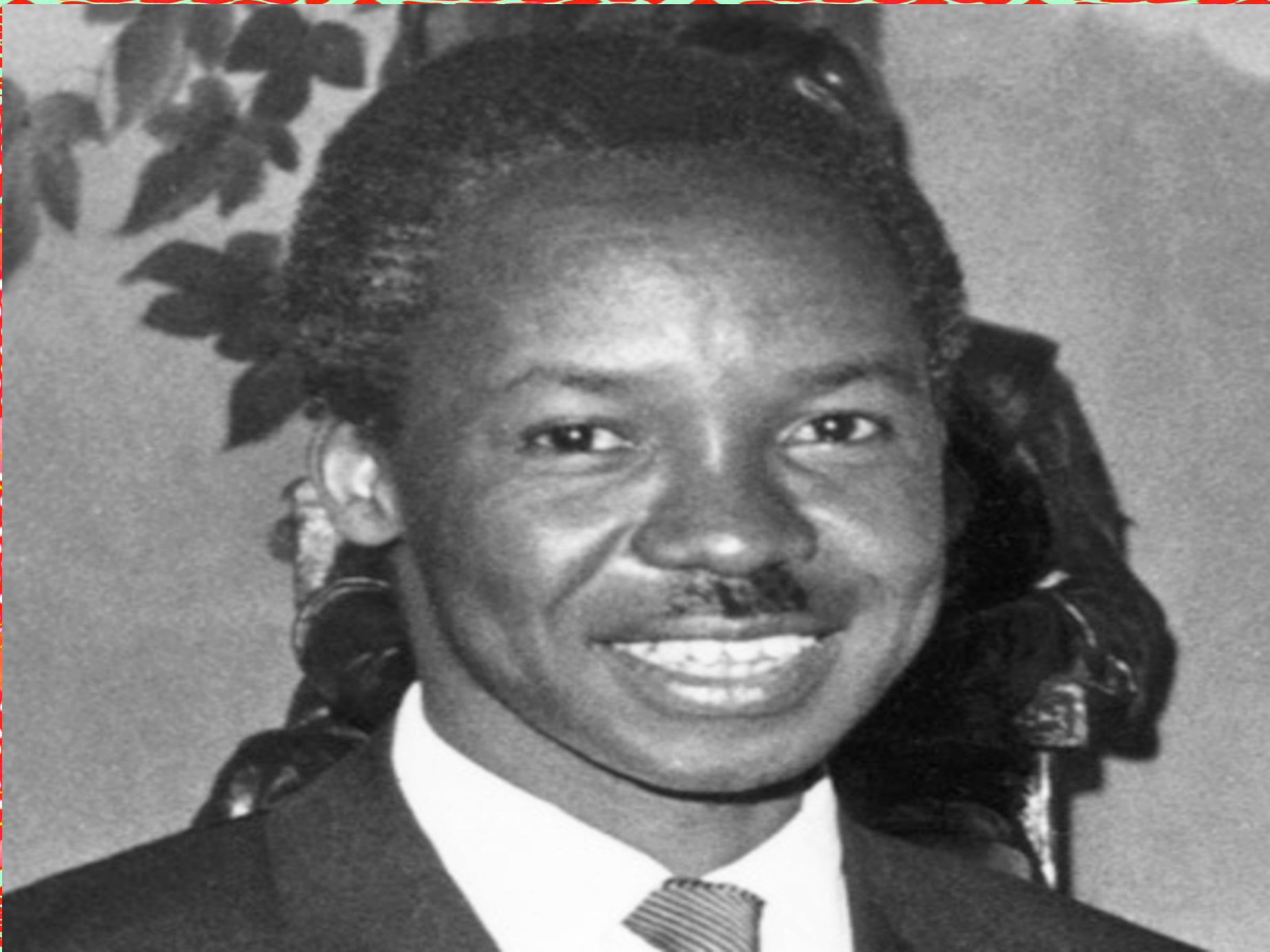
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Southern Ocean

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In our traditional African society we were individuals within a community. We took care of the community, and the community took care of us. We neither needed nor wished to exploit our fellow men.

Julius K. Nyerere



UJAMAA

(OO-JAH-MUH)

COOPERATIVE ECONOMICS



To build and maintain our own stores,
shops and other businesses and to profit
from them together.

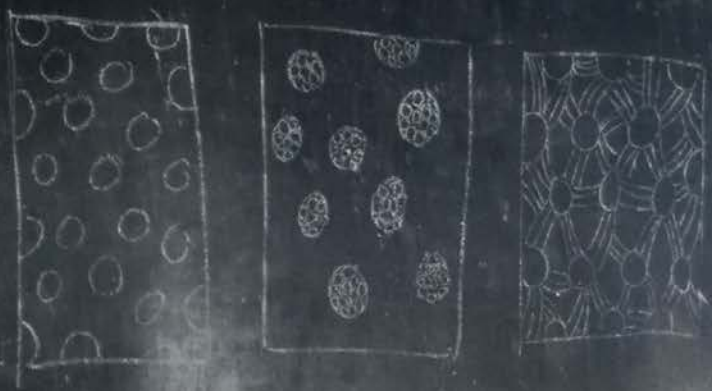








BATANGA



MIRADI

ALEH

AMADI

SHAFI

KIRDI

PAU TU RO

PA

ALIF













CAREing for Kigamboni

**Bringing out the
indigenous
wisdom and
knowledge**

Screen printing

Sewing

**Wealth creation
in the
community**

Enterprise

Selling Products

Bags, Cloth etc.

**Ujamaa
Enterprise**

**Awakening the
consciousness of
the community**

**Rediscovering and
owning African
culture of creating**

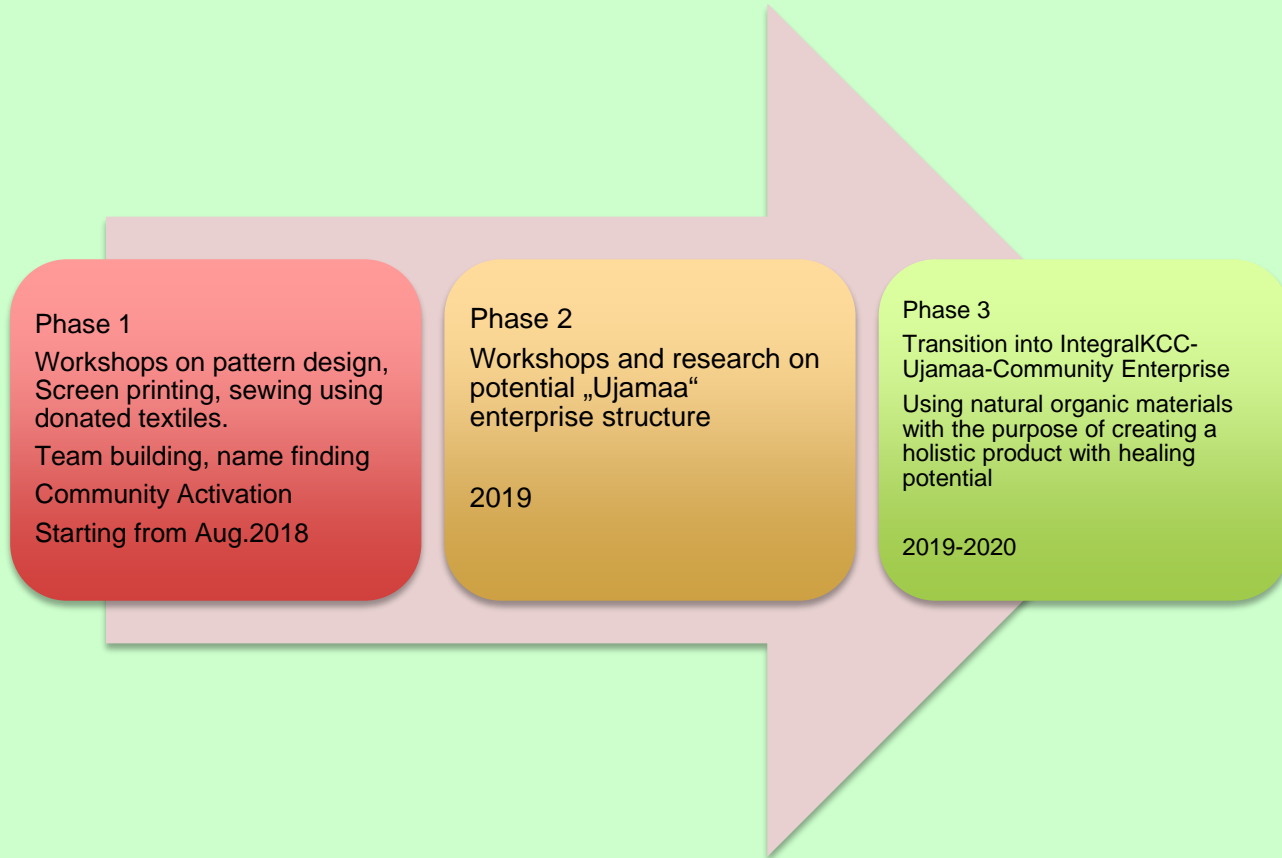
Designing/ drawing
patterns

**Activating the
community**

**Tapping into the
indigenous and
exogenous
knowledge**

Inspiration from
Nature, Arts etc

Milestones



Phase 1

Workshops on pattern design, Screen printing, sewing using donated textiles.

Team building, name finding
Community Activation

Starting from Aug.2018

Phase 2

Workshops and research on potential „Ujamaa“ enterprise structure

2019

Phase 3

Transition into IntegralKCC-Ujamaa-Community Enterprise

Using natural organic materials with the purpose of creating a holistic product with healing potential

2019-2020

You cannot develop people.
You must allow people to develop themselves.

Julius K. Nyerere

Asante!

Overall Vision

Activate the healing potential of the place and community
Creating an environment in which patterns and fabrics can
be produced in a conscious way.

